



QUALITY WITHOUT COMPROMISE

2011 PRODUCT CATALOG

Arizona Archery Enterprises

Arizona Archery Enterprises produces the finest quality archery products and we sell them all over the world. This cannot be accomplished without our excellent staff and employees. Everyone from our office staff and managers to our production and assembly personnel are dedicated to producing innovative products and delivering them to our customers on time.

Our 35,000 sq. ft. facility houses state of the art injection molding equipment, the latest CNC machinery, and all of the needed manufacturing equipment to keep AAE an industry leader. Whether we are producing our own products, or products for someone else, AAE has developed a reputation as a company that you can count on year after year.

T.J. Fisher, AAE's president, with his 2010 Arizona Elk.



Dan Fisher, AAE's Vice President.



Nina Hinton, Executive Assistant; Chelly Fisher, Logistics Manager; and Lani Zang, Quality Assurance Manager.



Pat Hoden, Engineering Manager; Jeff Van Der Meersche, Molding Manager; and Steve Reynolds, Projects Manager.



New Product Highlights

PRO DROP



DOA



Limb Activated Fall-Away Rest

- Stays up longer and gets out of the way faster
- No stretch activation cable
- Micro adjustable; horizontal and vertical
- Urethane over-molded spring steel launcher
- Quick and easy set-up

AAE'S UNFAIR ADVANTAGE



Full Capture Drop-Away Rest

AAE's DOA is the fastest and smoothest drop-away arrow rest available.

- Fastest rest to 380 FPS
- Ball bearings for smooth action
- 100% arrow containment
- Stays up even when you let down
- Easy, torque-free setup



Max Hunter QuikFletch

Max Hunter QuikFletch

- Best broadhead vane available
- Unique rib design
- Fletch six arrows in less than five minutes!

NEW!

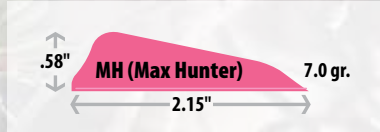
Max Hunter



Max Hunter—AAE's Superior Broadhead Vane

Max Hunter is unlike any other high-profile, 2-inch vane on the market. It is made of a unique proprietary material that is not only extremely durable, but soft and flexible, allowing a high degree of helical, or fletching wrap, around the smallest-diameter shafts. The vane also offers exceptional bonding capability (when used with our Max Bond glue) and a unique rib design that channels air for increased flight stability and accuracy. It is the ultimate broadhead vane for serious performance and ease of use.

- One size: 2.15" long, .580" high.
- Eight Colors: Bright Green, Hot Pink, Fire Orange, Sunset Gold, Black, Yellow, Blue, and White.
- Packaged in boxes of 500, and display packs of 100 and 40.



Max Hunter QuikFletch



Max Hunter QuikFletch

Professionally fletch/crest six arrows in less than five minutes! Max Hunter QuikFletch will shrink to fit any size carbon or aluminum arrow shaft. Guaranteed not to slip. Choose from AAE's Max

Hunter QuikFletch in Bright Green and Black, Yellow and Hot Pink, or Fire Orange and White. Max Hunter QuikFletch is the quickest and easiest way to fletch your arrows. Comes in a six pack.

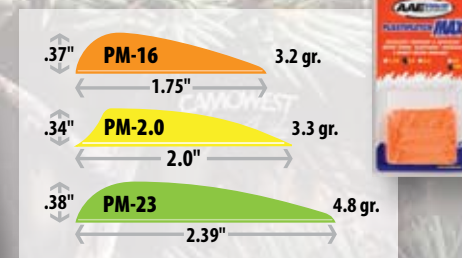
Plastiflech Max



Take it to the MAX!

Plastiflech Max has a perfect width base for great adhesion and proper shaft fit. It's designed with a thinner (.018") section to keep it light and flexible. The first vertical section of the vane is thicker for added vane stiffness and durability. Ribs channel the air vortex, making the vane control the arrow more efficiently. "Elastimax" material surpasses all other vanes with its toughness, durability, and adhesion. The Plastiflech Max 2.0 shield-shaped vane adds another size for archers who want a 2-inch low profile vane.

Available in three sizes: PM-16, PM-2.0 Shield, and PM-23. Eight colors: Bright Green, Hot Pink, Fire Orange, Sunset Gold, Black, Yellow, Blue, and White. Packaged in boxes of 500, and display packs of 100 and 40.



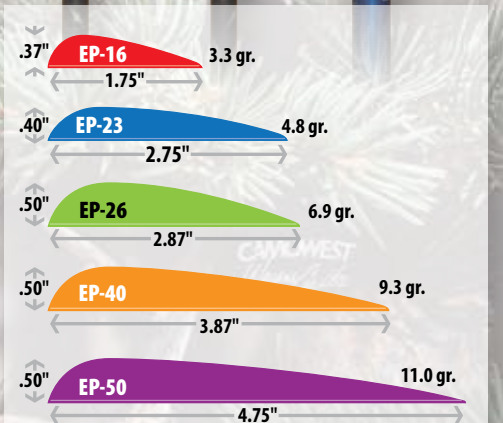
Arizona Archery Staff Shooter Jesse Broadwater.

Elite Plastiflech



Elite Plastiflech is made from a special proprietary blend of materials that gives it great memory, durability, and instant adhesion. The concave base has an applied activator to improve adhesion and speed arrow assembly. Tough material, vane to vane consistency and bright colors has made Elite Plastiflech the most

widely used vane in the world. Available in five sizes: EP-16, EP-23, EP-26, EP-40, and EP-50. Ten colors: Bright Green, Black, Blue, Fire Orange, Hot Pink, Purple, Red, Sunset Gold, White, and Yellow. Packaged in boxes of 500, bags of 100. Also packaged in bags of 50 with a 3 gram tube of Fastset Gel.



Adhesives



Max Bond

Max Bond is specifically formulated for our Plastifletch Max and Max Hunter vanes. This glue also works well with Elite Plastifletch and most other plastic vanes. Max Bond is a high-viscosity liquid that is easy to work with and penetrates well when using our tough Elastimax material. Whether you are fletching carbon or aluminum, this is the toughest glue available. Comes packaged in a .7 oz. (20-gram) or 2.0 oz. (59g) bottle.

Max Impact

Max Impact is AAE's superior insert adhesive designed for high impact applications. Max Impact is blended with rubber to increase its ability to withstand and absorb sudden high loads. Works great on inserts. Comes packaged in a .7 fl. oz. (20 gram) or 2.0 oz. (59 gram) bottle with applicator tip.



Fastset Gel

Fastset Gel is a cyanoacrylate adhesive specially formulated for gluing AAE nocks and Elite Plastifletch to both aluminum and carbon shafts. Its higher viscosity makes application easier and bonds Plastifletch to the shaft instantly, creating a strong, permanent bond that must be cut to be removed. Available packaging: 3-gram tube on a blister card, 9-gram tube on a blister card, and bulk box of 25.



AAE Epoxy

AAE Epoxy is a two-part epoxy for gluing nock and point inserts into aluminum and carbon shafts. It is also an excellent all-purpose epoxy that retains a very flexible bond. The syringe is designed to dispense equal amounts of resin and hardener to maximize strength. Designed to be used with AAE Carbon Point Inserts, nock inserts, and all aluminum inserts. Packaged in a 1.7 oz. syringe on a blister card.



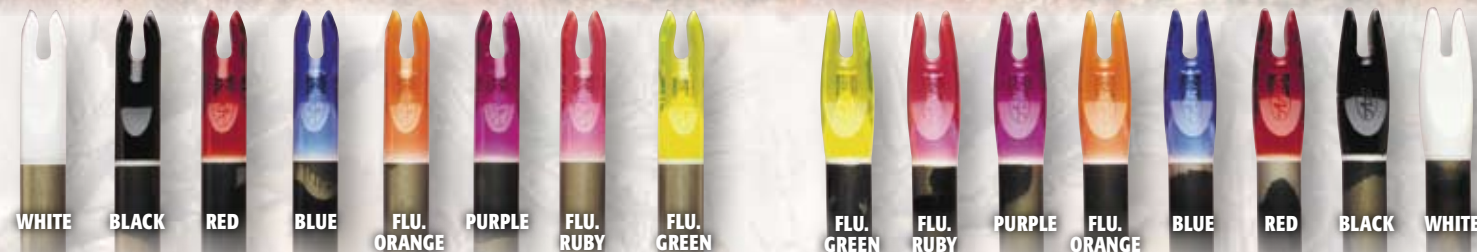
Max Clean Arrow Cleaner

Max Clean is a concentrated, eco-friendly crystal. Each capful dissolved in water will clean about 200 arrows. Max Clean will work on all types of arrow shafts. Enough Max Clean to clean 500 shafts.

Joe Bell, editor of Bow and Arrow Hunting Magazine, with his impressive Nevada Buck.



Nocks and Arrow Components



Plastinock

AAE's Plastinocks have a double snap design that gives a positive string fit but allows the arrow to leave the bowstring smoothly. Longer ears and an angled throat design keep the nock on the bowstring at any string angle. A thin base gives the nock a perfect blend to the arrow shaft. Available in:

- Four sizes: 1/4", 9/32", 5/16", and 11/32".
- Eight colors: Black, Blue, Flu. Green, Flu. Orange, Purple, Red, Flu. Ruby, and White.
- Packaged in bulk bags of 1,000 and bags of 100.

Arizona Z-Nock

The Arizona Z-Nock uses a snap-on design for a positive string fit, resulting in a smooth release from the bowstring. The main difference between the Z-Nock and the Plastinock is the Z-Nock's larger finger pinch area, allowing you to nock your arrows quickly and easily. The angled throat design keeps the nock on the bowstring at any string angle, and the thin base blends perfectly to the arrow shaft. Available in:

- Four sizes: 1/4", 9/32", 5/16", and 11/32".
- Eight colors: Black, Blue, Flu. Green, Flu. Orange, Purple, Red, Flu. Ruby, and White.
- Packaged in bulk bags of 1,000 and bags of 100.



Moon Drivers

Moon Driver plugs are for crossbow bolts. Moon drivers have a half-moon shape for string engagement, and are made by high-tolerance injection molding. Available in:

- Moon Driver sizes: 2117, 2216, and 2219
- Color: Green.
- Packaged in bulk bags of 1,000 and bags of 100.

Fiberglass Nocks

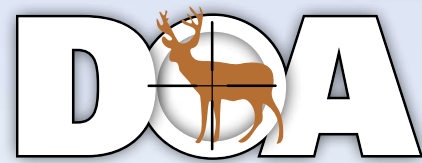
The Fiberglass Nock is designed for entry level fiberglass arrows. This nock fits a 17/64 arrow shaft diameter. Available in:

- One size to fit 17/64 shaft diameter.
- Colors: Green or Orange.
- Packaged in bulk bags of 1,000 and bags of 100.



Nick Fisher, Staff Shooter Shannon Gillette, and AAE Marketing Director Lou Leamont at the 2010 IBO World Tournament in New York.

Compound Fall-Away Rests



Full Capture Drop-Away Rest

The **DOA** uses the fastest, smoothest, fall-away action, while being the most accurate full capture arrow rest on the market. The rest utilizes Rapid Drop Technology, which allows the launcher to stay up once the bow is drawn and keeps it up

even upon initial firing of the arrow. A simple finger cocking lever resets the rest after each shot and the launcher only falls down when you shoot. Available in Universal, Hoyt Tec, Hoyt Carbon Matrix, or Mathews mounts. RH or LH.



Limb Activated Fall-Away Rest

The **Pro Drop** is a Limb Activated Fall-Away Rest. It is ideal for both target and hunting. The zero stretch, stainless steel launcher cord attaches to the top or bottom limb of the bow. Upon release, the arm stays up longer and gets out of the way faster, resulting in no cable torque, no cam synchronization issues, no variance in let-off, and no tuning hassle. You'll get perfect fletching clearance and accuracy on every shot. It is micro adjustable and the launcher axle rides on ball bearings for smoothness. Available in a Universal, Hoyt Tec, Mathews, or torque free extended mounts. RH or LH.



Randy Ulmer and his Nevada Mule Deer.



Avalanche Extreme Fall-away Rest

The **Avalanche Extreme** incorporates both micro-vertical and micro horizontal adjustments. It has all the features of our popular Avalanche Fall-away Rest and a few more. The Extreme incorporates both micro-vertical and horizontal adjustments. Our exclusive Flat Delay Spring system makes the EX easy to set up and tune. Each Avalanche EX comes standard with our arrow holder. Choose the standard mounting bracket or one of our custom brackets that will fit Bowtech, Hoyt, Mathews, Martin, or PSE. Available in black or camo, standard or whale tail launcher. RH or LH.



Stinger Release Rest

The **Stinger** arrow rest is designed to be an economical, precision arrow rest. We incorporated Cavalier's dual bushing system with precision ground axles and sliding prong system for both accuracy and ease of adjustment. This simple, sturdy rest can also be fitted with optional Cavalier launchers. The Stinger can be converted to either RH or LH.

Compound Rests



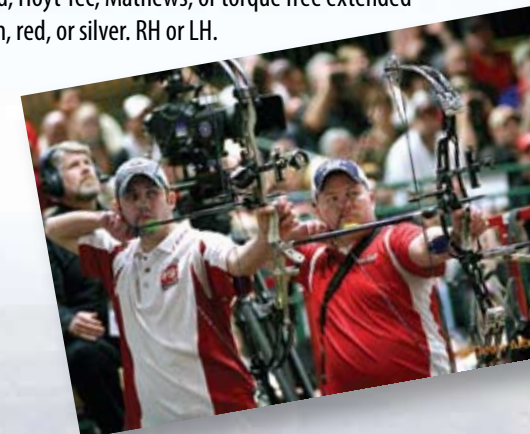
Pro Blade

Our staff shooters requested this rest and they have been instrumental in helping to develop it. This is the toughest micro-adjustable target rest on the market today. It features our own design in launcher blades with a unique indexing system for changing out the launcher without having to readjust your tune, and the launcher also arm rotates for blade angle. Laser-etched adjustment lines and oversized lock-down machine screws complete this rest. This rest comes standard with .010" and .012" blades to help the Elite Target Shooter adjust for the perfect tune. Available with standard, Hoyt Tec, Mathews, or torque free extended mounts. The Pro Blade is also available in black, blue, green, red, or silver. RH or LH.



Optional Launchers

Pro Blade Launchers come in two widths, standard or wide, and three thicknesses: .008", .010", or .012".



AAE Staff Shooter Chance Beaubouef at the NFAA World Archery Festival "Vegas."

NEW! Compound Fall-Away Rest Accessories



Launch Pad

AAE's **Launch Pad** deadens the launch impact of all Fall-Away rests. It was designed to provide security and help to locate your arrow before draw.



eZ Clamp

AAE's **eZ Clamp** installs quickly and securely to your up or down cable. It uses 2 Plastite screws to ensure a firm and safe grip on the cord. Unique set screw provides easy timing adjustment for all fall-away rests.



Limb Sandwich



Big Limb Sandwich

Limb Sandwich and Big Limb Sandwich

AAE's **Limb Sandwich** is easy to install. It has a unique set screw design allowing for easy timing adjustment of all fall-away rests. The **Big Limb Sandwich** is designed for extra wide split limb bows.



Free Flyte™ Elite

The Free Flyte™ Elite is a CNC machined version of our popular Free Flyte™ arrow rest. This rest can be mounted with the conventional side plate or the riser can be drilled and tapped for the ultimate in stability. The dual magnet system will allow for both inward and outward movement of the heavy-duty arrow support arm. There are two positive locking vertical and horizontal adjustments that allow each archer to set this rest up to fit any bow and make quick positive changes for each set-up and arrow diameter. This is the ultimate finger style rest for the serious target archer or hunter. The Free Flyte™ Elite rest must be used with a plunger. We recommend using either the Master Plunger or Master Plunger Micro for an unbeatable combination. Patent No. 5,503,136. Available in black or silver.



Free Flyte™

The Free Flyte™ is two rests in one! Position the magnet one way and the arrow support arm becomes a flipper style rest. Reverse the magnet and the support arm folds away upon release for perfect clearance. Ideal for hunting, target, and 3-D shooting, the Free Flyte™ can be used for either release or finger shooters. Patent No. 5,503,136.



Free Flyte™ Micro

The Free Flyte™ Micro is an upgrade of our popular Free Flyte™ rest. We have added a very simple horizontal micro-adjustment and positive lock. This handy adjustment is especially helpful to the target shooters trying to super tune their equipment, or the bowhunter looking for perfect broadhead flight. Patent No. 5,503,136.



Champion II

The Champion II rest is designed for elite finger shooters. This rest fits on the inside of the sight window, eliminating the need for screws or bolts. The opposing magnets give a very light tension on the arrow support arm similar to our Free Flyte™ and Free Flyte™ Elite rests. This simple and totally adjustable rest is easy to set up and tune, yet provides the same time-tested accuracy as our other finger shooter rests.



Super Flyte™

This unique rest has a versatile mounting bracket for easy installation, an adjustable hex rod for deep center cut bows, and a removable spine point for use without a plunger. In addition, this reliable rest has a replaceable support arm for quick changes in the field.

AAE's New Tab Coming January, 2011



Student Tab

AAE's new two and three finger under tab was designed especially for students who want to take their archery shooting seriously. The plate is made from a lightweight material and uses our Super Leather face. This affordable tab is made for shooting light poundage bows and is made for either the right or left handed shooter. Available in two colors and two sizes.



Elite Finger Tab

The Elite Tab is used by most top competitors due to its versatile arrangement. Its anodized aluminum plate and completely adjustable ledge are enhanced by the unique feature of replaceable faces and backing. This tab is available in Cordovan, Hair, or Super Leather, right or left handed, and in small, medium, large, or extra large sizes.



Adjustable Finger Spacer

AAE's new Adjustable Finger Spacer will adjust in thickness from .400 to .600 with a soft cushion rubber external surface that allows you to shoot comfortably all day long. The Adjustable Finger Spacer fits AAE's Elite Tab and our New Finger Tab that will be available in January 2011, as well as any other tab.



J-Bar™

Designed by top competitors, the solid, one-piece anodized aluminum J-Bar™ is ideal for compound or recurve shooters. It comes with a stainless steel adapter bolt and choice of flat or 17° angle. Available in black or silver.



Stable Lock/Quick Detach

The Stable Lock is a quick detach system for your stabilizer. It's very easy to use. Just one quick twist and it's off. Made of anodized aluminum. Available in black or silver.



Super T-300™ Hunter

Black Lexan® back with self adhesive foam tape. Stainless steel spine point, plus Teflon®-coated replaceable support arm.



Super T-300™ Target

White Lexan® back with self adhesive foam tape. Stainless steel cover plate, plus replaceable support arm.



T-300™ Hunter

Silver metal back with self adhesive foam tape. Teflon®-coated replaceable support arm.



T-300™ Target

Silver metal back with self adhesive foam tape. Has a replaceable support arm.



AAE Staff Shooter Jake Kaminski



AAE Staff Shooter Brady Ellison



Master Plunger

A stainless steel barrel with smooth action Teflon® sleeve enhances this superb plunger. A replaceable tip and three sizes of tapered springs contribute to the finest micro-tune possible. Colors available.*



Long Master Plunger

This long variation stainless steel barrel with smooth action Teflon® sleeve was specifically designed for deep center shot bows. A replaceable tip and three sizes of tapered springs contribute to the finest of micro-tunes. Colors available.*



Master Lok Plunger

Specifically designed for wrap-around rests, the extra long and heavy stainless steel barrel with smooth action Teflon® sleeve makes this our most versatile plunger. Three sizes of tapered springs are included for accurate tuning.



Master Plunger Colors

*Black, Red, Silver, and Blue. *Master Plungers are not designed for wrap around rests.*



Adjustable Magnetic Clicker

This new Magnetic Clicker fits under the sight mounting block, and is easily adjustable for arrow length or clicker positioning. The dual magnet system provides a positive sound and feel unlike any other clicker. The lower positioning of the clicker rod reduces visual interference with the sight at longer distances.



Extended Clicker

Our non-slip clicker design features a solid, one-piece mounting bracket noted for its ease of adjustment. It also incorporates three magnets; one in the rod holder, one in the channel, and the third at the bottom of the striker rod. Working in tandem, they help eliminate bounce-back and vibration after the shot.



Magnetic Clicker

The Cavalier Magnetic Clicker incorporates our dual magnet system into a clicker designed for the target or IBO shooter using light weight carbon or aluminum arrows. Very light side pressure against the arrow, plus a positive sound and feel, make this clicker unique. The clicker mounting plate fits under the sight block. The clicker wire can be bent and adjusted to fit all bows. The clicker can also be reversed for compound shooters using a long overdraw.



Lube Tube

AAE's Lube Tube makes pulling arrows out of any target easier than ever. Just push the arrow point through the cap to lube. The no-odor lube will not effect arrow flight. The container is reusable with refill lube available separately.



Super Sling

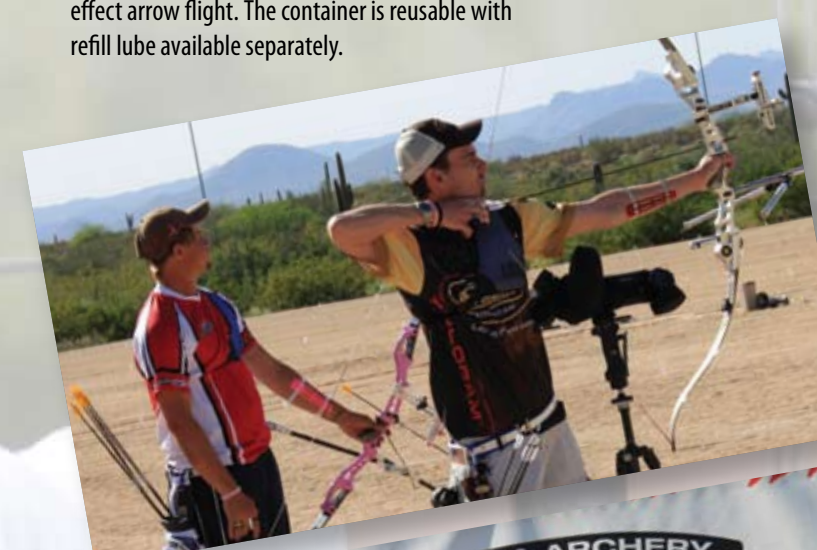
This durable finger sling is made with soft nylon and flexible vinyl components for an accurate fit. One size fits all. Available in Black, Blue, Red, White, and Yellow.



The Original Gorilla Grip Arrow Puller

Made of solid natural rubber for superior grip on all types of arrows.

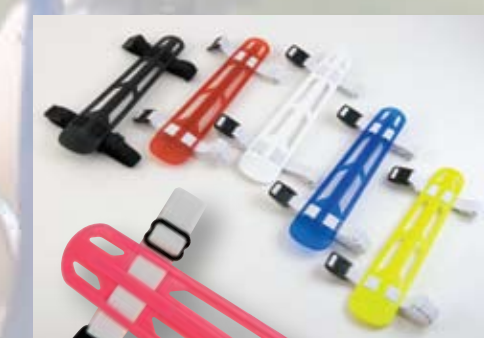
- Easiest and most comfortable puller
- Large diameter for maximum grip strength
- A must for 3D shooters
- Works on all sizes of arrows and backstops
- Available in red or teal, standard with clip or Elite with Mag-Clip



Brady Ellison and Vic Wunderle at the 2010 Arizona Cup.



Arizona Cup Recurve Women Individual Finalists: Jennifer Nichols, Gold, center; Alejandra Valencia, Silver, left; Marie Pier Beaudet, Bronze, right.



Arm Guard

The AAE Arm Guard is designed for the elite target shooter. It is a very thin, very tough arm guard that is contoured to fit snug and secure. This guard gives maximum protection and maximum string clearance, and is vented for those hot days on the shooting line. Available in new hot pink, black, red, white, blue, and yellow to coordinate with your equipment or clothing.



Fletch III

Fletch III makes fletching simple. It's easy-to-use, accurate, portable, and affordable. Build identical arrows every time!

The Fletch III by AAE is an arrow fletching tool designed for archers and bowhunters who want simplicity and accuracy at an affordable price.

Fletch III features a fixed 1-degree offset and fits arrows .240" to .370" in diameter (ACC diameter to 25 aluminum diameter).

Each component is specifically designed from materials that enhance that component's function. For example, glue won't stick to the



Fletch III Fletching Kit includes a fully assembled Fletch III, Max Bond glue, and Max Clean arrow cleaner.



Fletch III Crossbow Bolt Adapter.

clamp because it is made of a highly rigid material containing Teflon® and silicone.

The X-Stand/Arrow Holder is designed for different sizes of arrow shafts. It is labeled "L" (large diameter) and "S" (small diameter) indicating which side of the stand to use.



Arrow Straightener

AAE's Arrow Straightener is an extremely strong and rugged precision instrument made from hard anodized aluminum. The .0005" jeweled indicator is the most precision indicator of any straightener made.

Completely adjustable precision bearings enable the very tips of the shaft to be straightened. The Delrin® straightening pad will not mark or dent the arrow. This tool will pay for itself after straightening a few dozen arrows.

Pro String Server

The Pro String Server features a heavy-duty anodized aluminum body and a unique double-bar tension system. The self-centering washers contribute to even tension when serving.

The replaceable, no-fray thread guide not only simplifies the threading process, but increases the smoothness of the serving process. This tool will produce the finest serving you have ever had.



World Class Olympic Shooters Butch Johnson and Brady Ellison.



AAE premium Staff Shooter shirt.



AAE long sleeve Staff Shooter T-shirts.



AAE long sleeve Staff Shooter DOA T-shirt.

Staff Shooter Shirts

AAE's premium Staff Shooter shirts are red with black sleeves and have an embroidered logos on the front, back, and have Max Hunter on the left sleeve. AAE's long sleeve heavy cotton T-shirts are great for shooting in all conditions. They have AAE logos on the front and back, and Max Hunter along the left sleeve. Men's available in white, women's in pink. The DOA long sleeve T-shirt has the DOA logo on the back and is available only in white.



Tool Kit

NEW!

AAE's Tool Kit packs everything you need to keep shooting. Included in the kit:

- 3 Arm Guards
- Fletch III/Fletching Jig
- Max Clean/Arrow Cleaner with Scotchbrite Pad
- Plastinocks, 9/32, package of 100
- 2 packages 50 Elite Plastifletch Vanes, size 26, with 3 gram tube of Fastset Gel
- Max Impact insert adhesive, .7 oz. bottle
- 2 AAE Epoxy Packets
- Bow String Wax
- Bow Square
- 12 Arrow Points, size: 1820
- Nock locator tie-in thread



Technical Bowhunting

Technical Bowhunting was written to change the way you think about shooting a bow, choosing equipment,

setting up gear, making tough shots in the field, and dealing with buck fever and target panic, by delivering powerful advice, anecdotes, and tips to help unlock your skill and potential as an effective archer and bowhunter.

Written by expert bowhunter Joe Bell, technical archery writer and longtime editor of *Bow & Arrow Hunting Magazine*, includes interviews and tips from some of the sport's greatest pros, including Chuck Adams, and Randy Ulmer.



Mag-Clip

The new Mag-Clip is a handy, two-section key chain system with strong magnetic fasteners. This accessory is useful for keeping archery accessories attached to you or your side quiver. Works great with arrow grippers, as a key chain, or for many hunting accessories. Packaged individually in eight colors: Black, Blue, Bright Green, Grass Green, Orange, Pink, and Yellow. Mag-Clips can be custom imprinted with your company's logo. Contact AAE for more information.

NEW!

Order by the bucket—25 pieces per bucket, in Black, Grass Green, Red, and Yellow.



Take it to the MAX!



AAE Staff Shooter Wyatt Johnson got his bear using AAE's Pro Drop Rest and Max Hunter Vanes.

Chad Connor "Takes it to the MAX" to take down his 2010 Arizona Elk!



Proudly Made in the USA



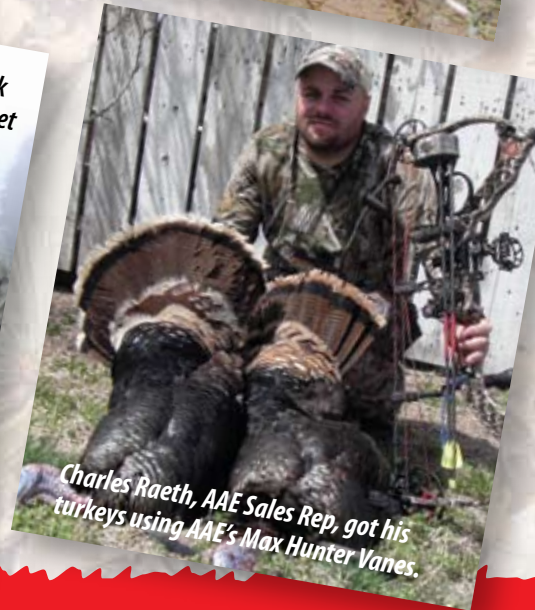
"I shot two rabbits with AAE's quality broadhead vanes," wrote Dave Hardy from Armidale, Australia.

Take it to the MAX!



Emily Veyna "took it to the Max" to get her Montana Elk.

Take it to the MAX!

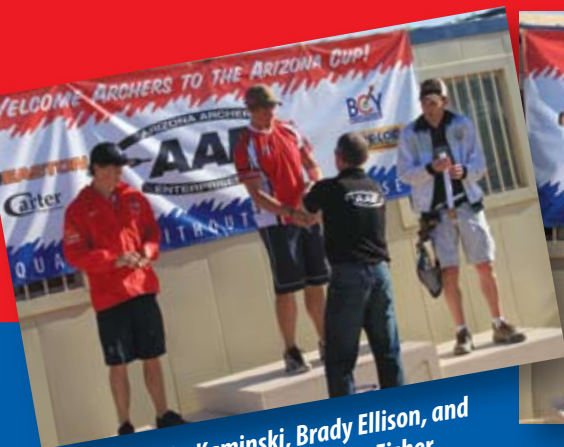


Charles Raeth, AAE Sales Rep, got his turkeys using AAE's Max Hunter Vanes.

Chase Fulcher, 2010 Caribou.



AAE—Sponsor of the 2010 Arizona Cup



Jake Kaminski, Brady Ellison, and Vic Wunderle with Dan Fisher.



Recurve Mixed Teams winners: Silver, Mexico; Gold, USA; and Bronze, Puerto Rico.



Recurve Men Individual winners: Silver, Vic Wunderle; Gold Brady, Ellison; Bronze, Vetle Meland Risinggard.

AAE's Distributors



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2781 N. Valley View Drive • Prescott Valley AZ 86314 • www.ArizonaArchery.com • 928-772-9887 • 928-772-6287 Fax